

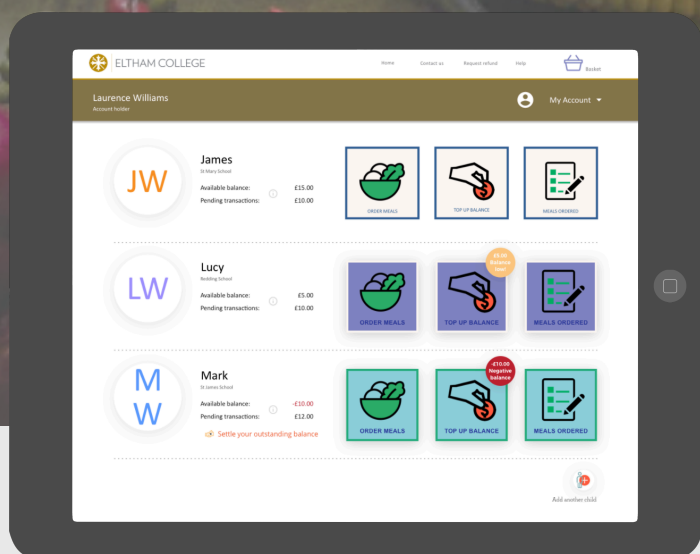
Eltham College

BlueRunner Solutions

Pre ordering cashless system

Case Study

- Eltham College required a faster service at the point of sale, due to there being limited time for the students such as breakfast and use at the tuck shop
- A solution that allowed the parents to add money to their children's RFID cards
- They required the menu to be digitally available and for the student's details and balance to be accessed via their ID card



WHAT WAS ELTHAM COLLEGE'S CHALLENGE?

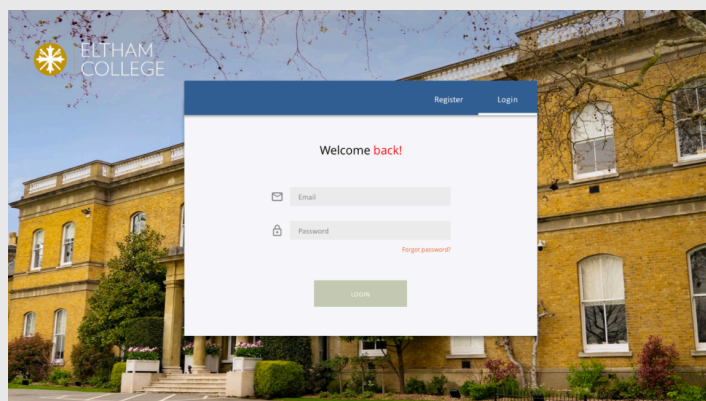
- The school required a **cashless system** to deliver a faster service at the point of sale, due to there being limited time for the students to purchase items onsite
- **Drive sales** outside of core service such as breakfast club and break
- Ability for students and parents to easily add **funds to their account**
- Utilise the **existing staff & student RFID cards** as medium for a contactless transaction
- Ability to display the **menu digitally** with images and descriptions

WHAT DID BLUERUNNER OFFER?

- A **cashless platform** which integrates with the schools MIS system to capture the student's details and balance
- **Flexible solution and menus** to process transactions outside of the core lunch service
- A secure cashless platform allowing **parents, students & staff to add money** to their account
- A **contactless solution** which automatically links the staff and student's RFID card at the point of service

WHAT WERE THE RESULTS?

- The **speed of service has drastically increased**, the catering team simply need to scan the RFID card of the student/staff which instantly displays the name, balance, & menu available
- **Increase in sales** due to the ease of use and ability to 'top up' online
- **Eliminates the need to debt chase** as the order cannot be placed unless there is sufficient balance on the account
- **Parent uptake & engagement has been a success**, allowing them to not only add a preferred value but also to view the products their child has ordered through their own portal



Tel:
(+44) 020 8944 2158
Email:
info@bluerunnersolutions.com

Address
BlueRunner Solutions
Collingham House
First Floor
6-12 Gladstone Road
London
SW19 1QT

